

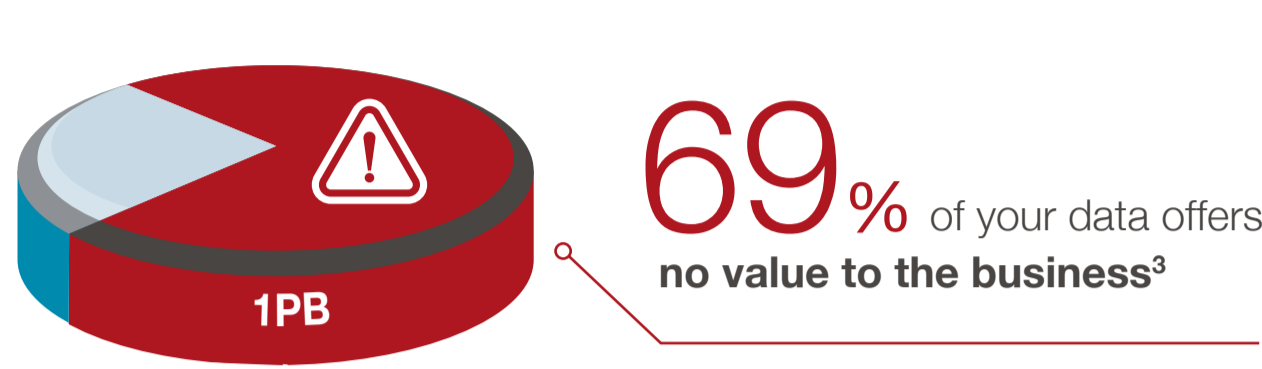
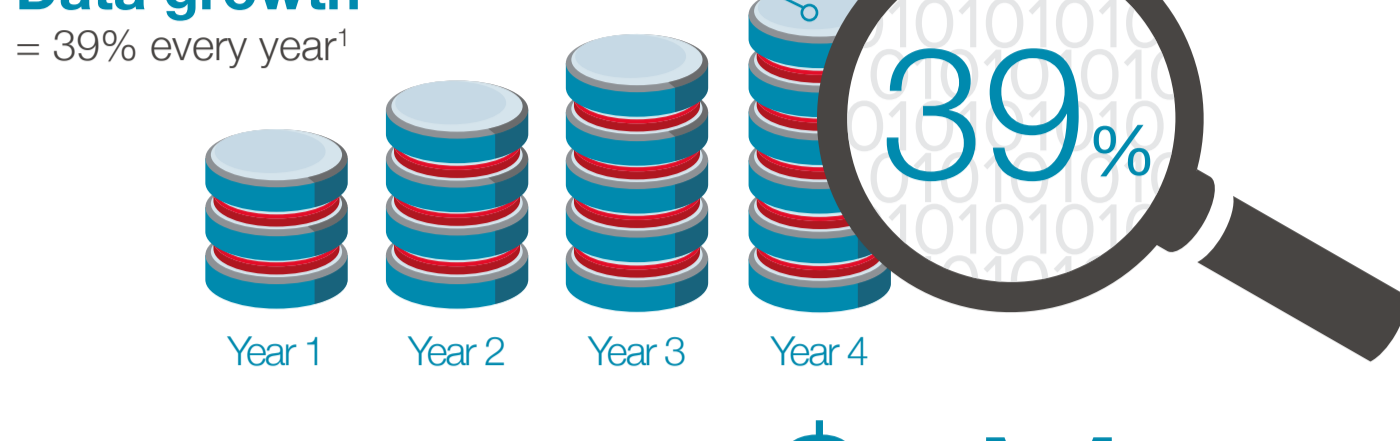
DATA SMART WARE YOU?

Veritas and Hitachi Vantara

A strategic alliance for smarter data decisions.

IT'S A COMMON PROBLEM

Organizations everywhere face a growing data storage burden.



That means wasted

- Money**
\$3.45 million is spent on storing useless data.
- Time**
Slow backup and recovery time.
- Manpower**
High management time and costs.

and more

- Risk**
- Compliance issues**

THE REASON? A LACK OF VISIBILITY

14%

of corporate data is business critical

32%

is redundant or obsolete data

54% is the dark data – unknown⁴

With the right insight and clarity, you can transform a 'databerg' into a **smart data source**.

THE SOLUTION

Veritas and Hitachi Vantara have come together in a strategic alliance to help.

VERITAS
Global leader in helping business and governments protect and manage their data

HITACHI
Inspire the Next
Leading provider of storage and software solutions to 82% of the Fortune Global 100

Our **integrated, converged platform** gives you **clear visibility** of your data, so you:

- Delete** redundant data
- Secure** valuable data
- Increase** availability
- Improve** compliance
- Reduce** costs



Any environment: physical, virtual or public and private cloud

Mission critical apps: all supported



OUR SOLUTIONS IN ACTION

- | | |
|---------------------------------|---|
| Information Governance | Evaluate
Understand and identify your data and make informed decisions.
Veritas Data Insight + Hitachi NAS Platform |
| | Govern
Archive, search, audit or delete data as necessary. Simplify compliance.
Veritas Enterprise Vault, Vault.cloud & eDiscovery + Hitachi Content Platform |
| Information Protection | Protect
Manage, secure and dedupe and optimize your data storage.
Veritas NetBackup + Hitachi Virtual Storage Platform / Protection Platform |
| Information Availability | Utilize
Provide high availability, anytime access and full disaster recovery.
Veritas Resiliency Platform, InfoScale Availability & InfoScale Enterprise + Hitachi local and remote replication |

Learn more. Visit transformingyourdata.com

1 Veritas Genomics Index 2016, www.datagenomicsproject.org
2 Veritas Genomics Index 2016, www.datagenomicsproject.org
3 Forbes: http://www.forbes.com/sites/ciocentral/2012/07/17/defensible-disposal-you-cant-keep-all-your-data-forever
4 Research conducted by Vanson Bourne for Veritas, 2015

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